

## 2009 Southern Region Motives ® Challenge

July 11 through September 18, 2009

### The Requirements:

1. Purchase 3 Regional Convention Tickets.
2. Purchase the Motives Mini Website (Code #6060) or Renewal (Code #6060RNWL).
3. Register 5 New Preferred Customers, each of whom makes a minimum of 1 purchase from your Motives Mini Website or MA web portal.
4. Attend or conduct a Motives Day 1 and 2 Training.
5. Bring a minimum of 2 qualified prospects to attend a Motives Day 1 training.
6. Personally retail/sell at least \$1,000 of **BOTH** Motives and Cellular Laboratories® in any combination (Document sales by providing UnFranchise® order numbers or Preferred Customer receipts dated during the challenge period).
7. Personally sponsor at least 1 new Independent Distributor
8. Your personally sponsored Independent Distributor must host at least 2 Motives retail events which can be conducted by you or the new distributor (Please attach attendance sheets and sales per person for each Motives event held. Examples of Motives events: *Motives Girl's Night Out, Motives Martini Open House, Beauty Cocktail, Motives Clinic, Skincare Clinic, Beauty from the Inside Out Event, Spa Night, etc...*).
9. Post a minimum of 5 product reviews on the Market America web portal on any of the hundreds of Motives® by Loren Ridinger products. It is simple! Just go to your web portal – click on a Motives product – scroll down to Primary Benefits page –>> click –>> Write a Review. Then you are on your way to post your product review. **Please be sure to print a copy** of your product reviews and submit for verification.

### WINNERS WILL BE RECOGNIZED ON STAGE AT Regional Convention

**All entries MUST be received by September 21, 2009 in order to be recognized at the Regional Convention, no exceptions. All information must be recorded on the documentation form.**

Please submit the completed challenge by September 21, 2009 by fax or mail **ONLY** to:  
Donna Hill, Motives Challenge Coordinator  
1302 Pleasant Ridge Rd  
Greensboro, NC 27409 or fax to 336-544-6311.

For questions, email [dannah@marketamerica.com](mailto:dannah@marketamerica.com)

**MOTIVES® Challenge Documentation Form – Regional Convention**

**Ticket Numbers**

\_\_\_\_\_

**MINI WEBSITE ORDER NUMBER**

\_\_\_\_\_

<b>PREFERRED CUSTOMER NAME</b>	<b>PREFERRED CUSTOMER NUMBER</b>	<b>Order #</b>
1.		
2.		
3.		
4.		
5.		

**TRAININGS**

\_\_\_\_\_  
DAY 1 TRAINING

\_\_\_\_\_  
DAY 2 TRAINING

\_\_\_\_\_  
PROSPECT NAME DAY 1 TRAINING

\_\_\_\_\_  
PHONE NUMBER

\_\_\_\_\_  
PROSPECT NAME DAY 1 TRAINING

\_\_\_\_\_  
PHONE NUMBER

**Personally Retail/Sell** at least \$1,000 of **BOTH** Motives and Cellular Laboratories in any combination.  
(Document sales by providing Unfranchise Order numbers or Preferred Customer receipts dated during the challenge period.)

**RECRUITING**

\_\_\_\_\_  
Personally Sponsored Dist Name

\_\_\_\_\_  
ID#